Booted: An Analysis of a Payment Intervention on a DDoS-for-Hire Service

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Introduction: Booters

DDoS-for-hire, cheap way to launch attacks ($5)

Front as legitimate stress testers, but advertise on hacker forums

Went unchecked for a number of years until researchers, payment processors, and law enforcement took an interest

Intervention: PayPal ramped up detection of booter accounts

Our goal was to perform a quantitative analysis of the impact using leaked data
How do I purchase a vDos plan?

Purchasing a stresser plan is easy and only takes a few minutes, we accept the following payment methods, based on your billing country/region and the currency in which you want to pay to make it an easy, secure and a quick shopping experience for you.

Bitcoin, we believe in the huge potential of this new digital currency.

Credit cards, we currently accept any credit or debit card with a MasterCard or Visa logo.
11. VISITOR MATERIAL AND CONDUCT

11.1 You are prohibited from stressing internet connections and/or servers that you do not have ownership of or authorization to test.
User: Does your booter support DoTA 2? …

Admin: We don’t have a DoTA2-Specific Attack method, … I’m quite sure that any DoTA 2 server you attack with vDos will go down …

User: … do you have any suggested attack method?

Admin: … I’d recommend trying SSDP or NTP
User: my account have been banned…

Admin: As of now, you have 8111 boots, I'm basically losing money by having you as a customer. I'm afraid I'd have to refund both of your payments …

Admin: We have received numerous reports that you are stress testing targets that you do not own. you are breaking our ToS

User: My account have been banned for sending out ddos? What else should I use this booter for?

Admin: We’re a legitimate stress testing company, not a DDoS service...We are not going to refund your payment
Leaked Data

Backend database for vDoS website, HTTP Access Logs, scraped data from website

75,000 Registered users (10,000 with payment/attack); $600,000 in revenue over two years

270,000 Victims, 48 attack years, 900,000 attacks over 12 months
Timeline

2014 - beginning of records in leaked vDoS DB

Summer 2015 - PayPal freezes a large portion of vDoS accounts

Between Sept - Oct 2015 PayPal no longer available to customers

July 2016 vDoS database leaked

Sept 2016 vDoS owners arrested
Validation: Table Agreement

22 tables but we limit our analysis to 6 tables

Validation of previous study accounts

Consistency between subscription info and payments
Validation: Attack Logs

Three sources of attack data

Http logs combined with scraped data provide the most complete picture

Deleted attack information on rolling basis in backend database (only 3 months)

Overlapping data matched up
Validation: Bitcoin Transactions

Validated transactions in database were all confirmed on the blockchain

Validated txs at the address were recorded in database

Investigated blacklisting service estimated revenue at $375 (chump change)
Analysis: Revenue
Analysis: Subscriber Behavior
Analysis: Subscriber Behavior
Analysis: Attacks
Analysis: Estimated Profit Margins

1 month of sent payments August 2015 - $10,000

$6,000 went to hosting and customer service.

Corresponding Revenue was $30,000

8 attack servers, 6 Customer service reps, etc. ~$12,000

Likely profitable still ($20,000 in revenue post intervention)
Discussion and Limitations

Case study

Insight into understanding the business and its customers

Doesn’t capture the ecosystem

Validates prior work
Conclusions

One possible explanation for decline BTC still difficult to use for average user

As Bitcoin becomes more commonplace it will be more difficult to intervene against criminal services

Booters cause a lot of harm, but it is possible to reduce the damage
Thank you!

Questions